

## **Westie's Christmas Confessions - Win a year's supply of Westgold Butter Social Media Giveaway**

### **Terms & Conditions**

#### **New Zealand & Australia**

#### **Terms and Conditions of entry**

##### **Special Provisions**

There are two prizes to be won - each prize consists of 40 x 400g salted or unsalted Westgold Butter (at winner's request). There will be **one winner from New Zealand and one winner from Australia**. Winners must confirm residency in NZ or AU (proof of address) before prize is awarded.

The winner of "Westie's Christmas Confessions - Win a year's supply of Westgold Butter" from Monday 1 December 2025 to Sunday 14 December 2025 will be chosen as follows:

- Winner will be selected randomly from all eligible entries collected from Westgold's participating social media channels – Instagram and Facebook.
- Contest closes on Sunday 14 December 2025, at 11:59 p.m NZ time.
- Winner will be selected on Monday, 15 December 2025, at 12:00 p.m NZ time.

New Zealand winner will receive butter shipped directly from Westgold.

Australian winner will have butter purchased via a supermarket of their choosing, for collection or delivery (subject to availability and store terms, see clause 13a below).

##### **General Provisions**

1. Promotion: Your entry into and participation in any Social Media Competition communicated via any post on this Westgold Facebook or Westgold Instagram page (Competition Post) is deemed acceptance of these Terms and Conditions which includes any information on how to enter and win prizes.

2. Who can enter: Entry is open to residents of New Zealand & Australia. You are not eligible to enter if you are an employee of the Promoter or its related corporations or agencies, or a member of an employee's immediate family.

3. Promotional Period: Each promotion will commence with a Competition Post and will finish when the prize draw is complete, and winner(s) announced ('Promotional Period').

4. How to enter: To enter any Promotion and be eligible to win, you must, during the Promotional Period, follow the instructions set out in the Competition Post. You are not permitted to use any automated entry software or any other mechanical or electronic means that allows you to automatically enter or enter repeatedly.

5. Prize draws: Prize draws will be held at the time stipulated in the Competition Post. Winners will randomly draw from all eligible entries or selected based on the criteria provided in the Competition Post. Prizes are not transferable, changeable or redeemable for cash, unless otherwise set out in the Competition Post.

6. Notification to winner(s): Winners will be announced on the Westgold Facebook and Instagram page. The Promoter may also send a Facebook or Instagram private message to the winner's Facebook or Instagram account.

7. Accepting the prize: Following the Facebook and Instagram announcements, winners will need to send a Facebook or Instagram private message to the Westgold Facebook or Instagram page with the winner's contact details. This will enable the Promoter to supply their prize and will be deemed to be acceptance of the Prize. If the winner does not accept the prize within seven (7) days of being notified, the prize will be forfeited. The Promoter reserves the right to award any forfeited prize to another eligible entrant. If the winner of the prize is under the age of 18 years, the prize will be awarded to the winner's parent or guardian.

8. Your entry: You promise and warrant that all the details submitted with your entry are true and correct, and, if you are post or upload a photo or written response:

- a. you have all of the necessary rights, consents and licences to grant the rights to the Promoter as set out in these Terms and Conditions;
- b. your entry is original, solely your own and has not been communicated to the public before;
- c. your entry does not infringe the intellectual property rights of any third party; and
- d. the exercise of any rights granted by you to the Promoter is at the complete discretion of the Promoter, including any communication of your entry to the public.

9. Licence: By submitting your entry, you grant the Promoter and its licensees and assignees a perpetual, world-wide, royalty free, licence to exercise all rights (including intellectual property and privacy rights) to your entry and any other material provided by you to the Promoter in relation to the Promotion at any time. You consent to your entry being edited or adapted or modified at any time and in any manner by the Promoter or its agents, licensees and assignees.

10. Receipt of entries: Neither the Promoter nor any other entity associated with this promotion will be responsible for any late, lost, misdirected, corrupted, incomplete or incorrectly submitted entries. Entries are deemed to be submitted at the time of receipt by the Promoter or its agents.

11. Facebook terms: Entry into the promotion is dependent on you following and acting in accordance with the Facebook Terms of Service, which can be viewed at: [www.facebook.com/terms.php](http://www.facebook.com/terms.php). Please note that you do not have to tag your friends or share any content on your page or a friend's page as part of any entry.

12. No endorsement: You acknowledge and agree that the Promotion is in no way sponsored, endorsed or administered by, or associated with any software, application or website used to enter the Promotion, including Meta. If you use any software,

application or website to enter the Promotion, that use is subject to any applicable terms of use. In the event of any inconsistency between such terms and these Terms and Conditions, these Terms and Conditions will prevail.

13. Promoter's rights: The Promoter reserves the right to:

- a. provides an alternative prize of equal monetary value in the event that a prize or any part of a prize becomes unavailable for any reason beyond the Promoter's control. This includes for Australian winner, if the selected supermarket cannot supply the specified product, the Promoter reserves the right to provide an alternative prize of equal value or arrange delivery from another retailer.;
- b. disallows entries in its absolute discretion.
- c. verify the validity of entries and determine the eligibility of entrants (including an entrant's identity and country of residence) and to disqualify any entry or refuse to award a prize where dishonest or misleading details have been given by an entrant, or where an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions or the spirit of the promotion;
- d. to terminate this promotion or amend any aspect of this promotion (including the prize) without notice at any time in its sole discretion in the event that this promotion or any aspect of this promotion cannot be reasonably conducted as planned;
- e. enforce any of its rights at any stage and failure to do so does not constitute a waiver of those rights.

14. Exclusion: The Promoter shall not be liable for any loss or damage whatsoever which is or may be suffered (including but not limited to indirect or consequential loss) or for personal injury which is or may be suffered or sustained, in connection with participation in the promotion or accepting any prize, except for any liability which cannot be excluded by law. Nothing in these Terms and Conditions limits your rights under the Consumer Guarantees Act 1993 (NZ) or the Australian Consumer Law.

15. Indemnity: As a condition of participating in a promotion, the winner indemnifies the Promoter, all organisers, sponsors and all other persons and organisations associated in any way with that promotion against all claims, damages, liabilities, costs and expenses (including legal fees on a solicitor and client basis) which the Promoter may incur arising out of the winner's participation in the promotion and/or participation in a prize, howsoever caused.

16. Publicity: By entering the draw or accepting a prize you consent to the use of your name, likeness, image or voice in any media for an unlimited period of time without remuneration for the purposes of the Promotion and promoting any products manufactured, supplied or distributed by the Promoter.

17. Privacy: The Promoter may collect personal information such as name, contact details, address in the course of the Promotion to enable the Promoter to conduct the Promotion in accordance with these Terms and Conditions (including publicity), and for prize fulfilment and promotional purposes. All personal information collected will be used and retained in accordance with the Westland Milk Products Privacy Policy which can be found on the Westland Milk Products

website: <https://www.westland.co.nz/en/terms-and-conditions/>

19. Promoter: The promoter is Westland Dairy Company Ltd trading as Westland Milk Products, 56 Livingstone Street, Hokitika, 7810. All decisions of the Promoter are final and no correspondence will be entered into.